

he best Mac book of the year.

— Boston Computer Society

Could there possibly be another Mac book as comprehensive, well-organized, insightful, and delightful as SECRETS? My New Year's resolution: make the time to read this masterpiece from cover to cover.

— Shirley Hershey, President, The MacPac Printout

(PA)

The newly definitive Macintosh reference work, replacing the venerable Macintosh Bible. I'm almost embarrassed to say that this book kept me up nights, looking for more great secrets.

— The Washington Post

The software smokes the covers off any book/collection I have found to date. Outrageous value for the money.

— Earl Wirth, Calgary Computer Books

A gold mine of undocumented secrets.

— Mac Professionals Book Club

Full of easy-to-find insights, tips, and facts. I'm constantly wanting myself to read more.

— Moderately Active Computer Club (MN)

Although the Macintosh Bible has long held the unofficial title of best Macintosh reference tome, Mac SECRETS is a more detailed store of practical information, and makes the Macintosh Bible seem better suited for home-based Macintosh novices.

— Computer User (MN)

Mac SECRETS doesn't try to help new users, a refreshing approach for people who wish more books would use, [as the Mac SECRETS introduction puts it,] the "simple overarching concept" that "under no circumstances" should the book define the term "scroll bar." [If you] ... can only buy one book, you won't be sorry if you buy this one....This book will take you where you want to go in a friendly, personable manner.

— Tonya Engst, TidBITS

just picked up Macintosh SECRETS and find it to be the absolute BEST book I have found yet! You know you have a good book when you scratch the surface and find TONS of great tips and secrets. Please keep this book going. I'll love seeing an updated edition down the road!

—John T. Child, Ogden, UT

SECRETS should be the bible for every Mac owner. The book is the greatest. It has helped me so many times! I have had problems where I thought that I was done for, but all I have to do is go to THE BOOK and I'm

back in business.

— James Styborski, Edinboro, PA

SECRETS is fabulous! Best I've read! Insightful, humorous, educational without being boring. Every night, I read a bit more, and then reread it.

— Bob Bender, Marion, OH

I am writing to congratulate you on Macintosh SECRETS. It is the best technical manual I have ever seen on any computer topic. I learned new things about PowerBooks, QuicKeys, and ClarisWorks that have made using my PowerBook even better...Only my wife is not delighted. She thinks that Macintosh SECRETS has monopolized me for the past week.

— Jan A. Witkowski, Ph.D., Cold Spring Harbor,

NY

In one week, I used it for reference four times — I got the answer quick all four times. I value this book more than all my Mac books and magazines in total.

— Vern Koppelman, Moorhead, MN

A truly amazing selection of information! I couldn't wait to see what was on the next page. I've only read two books I wished were longer: this one and "The Lord of the Rings."

— Robert M. Caldwell, Twinsburg, OH

What did I like most about this book? Pages 1 to 1020! The most fabulous Mac book ever. Very funny as well. Wow, wow, wow.

— Paul L. Jarrett, Cleveland, OH

This book is an absolute must for any Mac user, but especially consultants. It runs circles around the Macintosh Bible.

— James Hyde, Greenwich, CT

The best computer book I've read. Once you start reading it, you can't stop. The disks are fantastic! I'm looking forward to the next edition.

— Peter Hammar, Tyresö, Sweden

Fantastic! Awesome! Interesting! Useful! Dynamite! Very thorough! Top-of-the-line material!

— Jason Tomita, Honolulu, HI

I feel as though I've been inducted into the inner circle of knowing and

knowledgeable people. Every page has a gem on it!

— Bob Allen, Pasadena, MD

My new office companion has become SECRETS. Not a day goes by that something from that book isn't tried. Many thanks to David Pogue and Joseph Schorr! Thanks to the ResEdit chapter, my trash can overfloweth and my hard-drive icon, which is a dog, has a ball to play with!

— Ann Loftin, Charleston, SC

Pogue & Schorr's casual, atypical, yet efficient writing style typifies the whole Mac mentality. Others, who write about Macs in that dry, manual-like monotone, just miss the whole point.

— Randy Fippinger, New York, NY

One of the best written and best INDEXED books out there! It's gotten me out of some real scrapes, system failures, etc. Your "Dialogues," à la "Point/Counterpoint," were a brilliant idea and help bring issues down to a more understandable level.

— Pete Matulavich, San Dimas, CA

I MUST thank you for this book. Nowhere do I find that anything was left out because a discussion of the subject is too technical for the masses. I just hate it when authors write for "the vast majority of individuals who can't program their VCRs." I don't believe this "majority" exists. Your book will be my first recommendation to every Mac owner I meet.

— Jeffrey Zahourek, KS

Thank you for Macintosh SECRETS— the GREATEST Mac book I have ever read (and I've amassed quite a collection). The disks were great, the tips were great, the Secrets were great, and it read like a charm.

— Rob McCutcheon, Georgetown University

When I got your book yesterday, I put it to the acid test. I looked at 10 pages throughout the book at random, and found something use-ful I didn't know on every single page. Impressed the hell outta me.

— Cherry Cappel, New Orleans, LA

Finally, someone told me what A/ROSE was!

— James Terry, Hoboken, NJ

I laughed. I cried. I zapped my PRAM! Thanks for writing the book. Now if I can just put it down and get to sleep....

— David G. Sheridan, Healdsburg, CA

I know you get huge amounts of E-mail on the subject, but let me take the time to say how much I enjoyed your book. Unlike many other computer genre books, I felt that yours took the “Mac” approach. You wrote like people think rather than how computers think. I’ve recommended your book to many of my friends, and even some enemies!

— Jeff Best, Minneapolis, MN

I’m a senior and had never looked at a computer until just one year ago... I read Mac and Power Mac SECRETS and got down right adventurous with it. Never have I had a problem that is not covered.

To write a technical book is one thing, but to write one with the knowledge you have, and still bring it down to my level, is again something else. Since I have read that you are musicians, I would liken your talent something like this: you can play a very difficult selection and make it sound so easy that anyone in your audience feels they can leave the concert and preform the same composition with little or no effort. That is truly a gift, and I just wanted to thank you for sharing it with me.

— Jean Cartney, via AOL

Great software collection, well worth \$40 by itself. This book has become my computer bible. I share it with no one.

— Robert Bemis, Ottumwa, IA

This book is cheaper than a consultant!

— Jill Lundström, Cedar Park, TX

This compendium of information can’t be found elsewhere in a single source. I love knowing all the intimate details of my computer!

— Lynette Edmonds Johnson, Tallahassee, FL

This book is actually useful! I found something good on nearly every page, and could RE-find it when I needed it! As an old CP/M and DOS user, I feel most comfortable when I can control my Mac — thanks!

— Leslie E. Wildesen, Denver, CO

Contains a lot of information not found in other books, and all VERY helpful. Excellent! Can be read leisurely or used as a reference book. Clearly written — a great value.

— Mary Kalinosky, New York, NY

Presented very clearly, easy to understand, great inside tips. Perfect setup, with photos and drawings, large type for topics insets, dialogues — top notch.

— Marie Cox, Milford, CT

One month ago, I didn't even know how to start this thing. And now I'm starting to forget the names of my friends. I'm thinking of buying stock in AOL. My girlfriend has to send me e-mail to talk to me — and I live with her. I've been getting about two hours of sleep a night. When I call Dominos I don't even have to order anymore: they know my voice.

On the positive side, a tank of gas goes a lot further now and I can anticipate my shoes lasting about 20 years, since I don't get out much anymore.

In other words, thanks.

— John O'Brien, via AOL

[acworld Mac & Power Mac SECRETS](#), the 1100-page bestselling book/CD-ROM by Macworld columnists David Pogue and Joseph Schorr, is the definitive resource on Macintosh computing.

You won't believe how much is new in the third edition! Everything new and worth explaining: PCI Power Macs ... an illustrated Copland preview ... Zip and Jaz disks ... the Web ... OpenDoc ... QuickDraw 3-D ... OpenTransport ... it's all here, explained with clarity, wisdom, and humor.

And [Mac SECRETS](#) remains the only published source that documents:

- every system-software version from 1.0 through 7.5.3, including the Performa "P" versions
- every Mac model, from the 128K through the PCI Power Macs
- every control panel, extension, patch, desk accessory, and weird little icon in your System folder

- every undocumented Option-key trick, secret About box, and time-saving shortcuts in popular software

[Mac SECRETS](#) also comes with over 45 megabytes of commercial software and hand-picked software on CD-ROM (or floppies), including

- the complete [Now Utilities 5.0.2](#) — not a demo, but the actual, shipping, \$130 program!
- the real, shipping [DiskFit Direct](#) — the easiest backup program alive!
- Microfrontier's [Color It! 2.3](#) — commercial Photoshop killer that runs in half the RAM...

and much more!

To get your hands on [Macworld Mac & Power Mac SECRETS](#), 3rd Edition, visit a bookstore — or call IDG Books at 800-762-2974.